

Special Advertising Feature

Best of Florida Luxury Properties



Owners in ALINA can sit on their balconies and watch the action at a golf course next door. The luxurious downtown condominium community overlooks the grounds of a 100-year-old resort where many of the owners vacationed as kids.

COURTESY OF ALINA RESIDENCES BOCA RATON

Living Next Door to FLORIDA HISTORY

by Julie Bennett

A Gilded-Age hotel and golf club now share prime space in downtown Boca Raton with luxury condominium properties, ALINA and Glass House Boca Raton. The pairing is perfect, according to developers of both condo projects.

In 1926, famous architect Addison Mizner designed and opened Boca Raton, a 100-room inn in a tiny beach town with the same name. The inn became a major hotel and golf course called the Boca Raton Resort & Club until 2021, when new owners began a massive renovation and shortened its name to The Boca Raton.

“Having the iconic resort nearby has been a contributor to our sales success,” reveals Candace Jorritsma, vice president of sales and marketing for ALINA developer El-Ad National Properties. “Many of our buyers have a history of vacationing at the resort with their families. Quite a few are members and those who do not play golf still enjoy views of its course from their balconies.”

MEETING NEEDS

The 303-unit ALINA began construction in 2018, when most buyers considered Boca Raton a luxury vacation destination. “After the pandemic,” Jorritsma says, “they began looking at South Florida with a new set of eyes. We are seeing a blurring of the primary and secondary market. More people are opening businesses or moving offices here to take advantage of our natural environment and our state’s tax advantages.”

Developer El-Ad is adapting. ALINA’s first condo tower, with 121 residences, sold out during the pandemic. “When we realized buyers would be staying longer and wanted more space and bigger closets, we designed larger units into our other two buildings,” Jorritsma says. “Today,

our residents are more involved in the community, purchasing memberships at The Boca Raton and taking an active role in local philanthropic projects.”

El-Ad also changed some of the amenities for ALINA’S final two buildings. “Since the pandemic, we’ve been seeing more of a focus on wellness and self-care, so we’ve expanded our relaxation areas and have more dedicated spaces for yoga and pilates,” Jorritsma explains. “We also recognize that socialization is part of wellness.”

Larger units and other changes motivated some of the project’s first residents to purchase again. “We’re gratified they stayed with us and referred family and friends here, too,” Jorritsma says. The second boutique building, which contains only 30 residences, private elevators and its own fitness center, opened this summer and has fewer than 10% of its units available. The third building, with 152 spacious residences, is expected to be completed next month, with less than 20% availability. ALINA’s remaining condominiums start at \$4 million and rise to over \$10 million. Most feature private terraces with golf course views and some with ocean views.



Located in lively downtown Boca Raton, the award winning ALINA Residences is now welcoming residents in its second and final phase, which is over 80% sold. The boutique ALINA 210’s move-in ready residences are completed, and the larger ALINA 220 is expected to be completed in late 2024. ALINA is within walking distance of high end restaurants, art galleries, salons and boutiques, and just a few minutes from the city’s beaches and parks. With spacious private balconies and nearly 3 acres of outdoor amenities, ALINA is designed for the ultimate South Florida living. Signature amenities include rooftop pools, outdoor yoga spaces, a dog park, top of the line fitness centers, a studio with a professional level golf and sports simulator, his and hers spas with dry saunas and steam rooms, and more.

For more information, please visit alinabocaraton.com.



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