

# Plant the Future, an Award-Winning Botanical Design Firm, Returns for Second Phase of Collaboration with El-Ad National Properties at Luxurious ALINA Residences Boca Raton

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El-Ad National Properties, an Elad Group company with a South Florida-based team, is pleased to once again partner with Plant the Future, a Miami-based award-winning Biophilic Art Studio founded in Miami's Wynwood Arts District, for the second phase of its ALINA Residences, a world-class residential destination in the heart of downtown Boca Raton. This collaboration is a continuation of Plant the Future's work for the first phase of ALINA Residences.

Phase two of ALINA Residences encompasses two nine-story residential buildings (ALINA 210 and ALINA 220) that will complete the entire project. Plant the Future's biophilic design "Flying Over the Everglades," a series of 100% natural moss murals and installations commissioned by interior designers Garcia Stromberg and El-Ad National Properties, will include one grand 11 foot wide by over 17 feet high installation in ALINA 210's two-story lobby, and in ALINA 220 with multiple installations focused mostly on the amenity deck/level.

Plant the Future's art and design objects promote overall well-being through a deep connection with nature. The Studio focuses on the use of plants, natural materials, and repurposed objects as a medium of art and design through the creation of botanical moss murals, immersive plant installations, and other Biophilic experiences. "Flying Over the Everglades" draws inspiration from organic textures and shapes found in the natural world and highlights the innate affinity and connection between people and nature.

"Plant the Future's art installations bring a piece of the ecosystem into various common areas of ALINA Residences," said Noam Ziv, CEO of El-Ad National Properties. "Our vision for ALINA integrates a focus on indoor/outdoor living and wellness, and these installations help to connect the feeling of serenity and peace of the natural world."

"We are honored to work with ALINA Residences in bringing Biophilia and the power of nature into people's lives through our artwork. Connecting people back to nature is critical in making the world a better place." said Paloma Teppa, artist and co-founder of Plant The Future.

Plant the Future is well known for an array of residential and commercial projects, including the 1 Hotel South Beach and 1 Hotel West Hollywood, Faena Hotel, and has been recognized in a wide variety of publications including The New York Times, Vogue Paris, Forbes, Architectural Digest, and more.

ALINA 210, the centerpiece of ALINA, includes 30 exquisite corner residences. Floor plans feature three-to four-bedrooms with den, ranging in sizes from 3,300 to 5,400 interior square feet. Prices start at just under \$4 million. ALINA 210's suite of thoughtfully curated amenities are exclusive to the 30 residences.

ALINA 220 will feature European-designed kitchens, rain showers in the primary bathrooms, and elegant organic craftsmanship throughout. With 152 residences, the building includes a selection of one- to four-bedroom with den floor plans, ranging in sizes from 1,400 to 5,400 interior square feet and pricing from just over \$2 million to \$10 million.

All residents of ALINA Residences enjoy spectacular amenities across the expansive campus such as his and hers spa facilities with dry saunas, steam rooms, treatment rooms and relaxation rooms, state-of-the-art fitness centers, studio with a professional-level golf and sports simulator, two rooftop swimming pools with private cabanas, fire pits, dedicated yoga areas, exquisitely appointed club rooms, a dog park and more.

ALINA Residences is tucked between the manicured green fairways of The Boca Raton and Southeast Mizner Boulevard, offering premier access to nearby shopping, dining, and cultural destinations. Phase two is situated at 210 and 220 SE Mizner Blvd.

Douglas Elliman Development Marketing is the exclusive sales team for the project.

With more than three decades of high-end development experience in New York City, Los Angeles and Toronto, Elad Group founded El-Ad National Properties in South Florida in 2004. By expeditiously seizing opportunities, El-Ad National Properties has since earned a sterling reputation as an agile, entrepreneurial company with high expectations and solid values, a philosophy shared by all employees. El-Ad National Properties is leaving its footprint on South Florida with ALINA Residences Boca Raton as its first new development from the ground up project.

## About ALINA Residences Boca Raton

Developed by El-Ad National Properties, ALINA Residences Boca Raton is a world-class residential destination featuring resort-inspired amenities with a focus on wellness and accented by indoor and outdoor art installations. Designed by architects Garcia Stromberg and brought to life by Moss Construction, ALINA Residences phase one (ALINA 200) was completed in March 2021 as a nine-story, 121-residence building and is sold out. Recently, El-Ad National topped off ALINA's second and final phase, which is comprised of two new residential buildings (ALINA 210 and ALINA 220) and is 70% sold. ALINA 210 is expected to be delivered in summer 2024. With sales led by Douglas Elliman Development Marketing, residences in the three towers will range from one to four bedrooms and span from 1,400 to over 5,400 square feet, with many featuring dens and private terraces that overlook the iconic The Boca Raton golf course. Residences are priced from approximately \$2 million to over \$10 million. Once completed in late 2024, the full luxury property will feature a total of 303 units and residents can explore a myriad of shared spaces and amenities across the expansive campus, including over three acres of private outdoor amenity space, two private rooftop pools, outdoor dining and entertainment areas, lavish green spaces, outdoor yoga spaces, a dog park, top-of-the-line fitness centers, generously sized club rooms, studio with a professional-level golf and sports simulator, His and Hers Spas with dry saunas, steam rooms, treatment rooms, and indoor and outdoor relaxation rooms. For more information, please visit [www.alinabocaraton.com](http://www.alinabocaraton.com).

## About El-Ad National Properties

Boca Raton-based El-Ad National Properties is an Elad Group company, which is a highly regarded development team known for best-in-class projects in the most sought-after neighborhoods in New York and nationwide. Known and recognized worldwide for the history-making, restoration and conversion of the famed Plaza Hotel, Elad Group is continuously making strides in real estate and receiving public acclaim for many of its properties. Elad's New York portfolio of iconic buildings includes One West End, the first and tallest condominium project to come to market in Christian de Portzamparc's masterfully-designed Riverside Center, 22 Central Park South, an exquisite collection of full-floor luxury condominium residences overlooking Manhattan's famed Central Park, 250 West Street, a 1906 warehouse turned luxury condominium in the heart of TriBeCa, and 108 Leonard, a 19th century McKim, Meade & White Italian Renaissance Revival landmark conversion in TriBeCa. Elad Group is committed to developing architecturally significant buildings and partnering with renowned architects and design professionals to create premier new developments.

## About Douglas Elliman Development Marketing (DEDM)

Douglas Elliman Development Marketing, a division of Douglas Elliman Realty, offers unmatched expertise in sales, leasing, and marketing for new developments throughout New York, New Jersey, Florida, California, Massachusetts, and Texas. The company's new development hybrid platform matches highly experienced new development experts with skilled brokerage professionals who provide unparalleled expertise and real time market intelligence to its clients. The firm is heralded for its achievements in record breaking sales throughout each of its regions. Drawing upon decades of experience and market-specific knowledge, Douglas Elliman Development Marketing offers a multidisciplinary approach that includes comprehensive in-house research, planning and design, marketing, and sales. Through a strategic global alliance with Knight Frank Residential, the world's largest privately-owned property consultancy, the company markets properties to audiences in 53 countries, representing an over \$87 billion global new development portfolio. <https://www.elliman.com/marketing>